



2019 Major Show Updates

THE LIVESTOCK DIVISION TEAM

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Exhibitor Newsletter: sign-up at:

<http://www.rodeohouston.com/Get-Involved/Exhibitors-Participants/Livestock-Show>

Facebook: <https://www.facebook.com/HoustonLivestockShowExhibitors/>

2018 Show Stats

Attendance: 2,408,550

Junior Show Entries: up 2.3% over 2017; 19,892 entries

Educational Giving: The Show committed more than \$26.7 million in 2018.

- \$14,271,000 in scholarships
- \$586,040 in graduate assistantships
- \$3,726,820 in educational program grants
- \$821,250 in calf scramble certificates
- \$7,304,000 for 2018 junior show exhibitors (this includes the junior auctions).
- Additional premiums will go out in September

2019 Show Dates

February 25 – March 17, 2019

Major Changes

Technical Scholarships

- Technical Scholarship for Ag Mech and Tractor Tech will no longer be offered
 - Low rate of applications
 - Low completion rate of applicants
- **Vocational Scholarship Program as an alternative**
 - Inaugural year was 2015; since the inception of the program, \$601,000 has been awarded to 155 scholars
 - HLSR Partners with 7 colleges
 - \$200,000 in scholarships will be awarded to the 7 colleges in the 2018/2019 year.
 - Contact Amy Moroney, [moroney@rodeohouston.com](mailto:amoroney@rodeohouston.com) for more information and if Ag Mech students need advice on how to apply

Exhibitor Scholarships

- 30, four-year, \$20,000 Exhibitor Scholarships to former exhibitors
- Same general timeline as last year (November release of apps, February application due (check website for specific dates))

Ag Mechanics & Tractor Tech

- Entry fee increasing to \$40 per entry/team to cover costs related to the contest
- Kiosk Check-in: All projects must be checked-in at the kiosk, the 2019 rules will specifically state this in detail, no exceptions will be made on missing kiosk check-in

Schedule Changes

- Market Lamb and Goat Shows: Tuesday, March 5 – Thursday, March 7
- Lamb and Goat Auction: Friday, March 8
- Junior Breeding Beef Heifer Show: Wednesday, March 6 – Saturday, March 9
- Poultry Show: Thursday, March 7 (Broiler) – Friday, March 8 (Turkey)
- Poultry Auction: Saturday, March 9
- Food Challenge Contest: Tuesday, March 12 at NRG Arena, Sales Pavilion
- Ag Robotics Contest: Wednesday, March 13 at NRG Arena, Sales Pavilion

Junior Breeding Gilt Show

- New Class Schedule: Berkshire (6), Chester White (3), Duroc (6), Hampshire (2), Landrace (2), Poland China (2), Spots (5), Yorkshire (5)
- Limiting entries to 3 gilts per exhibitor

Scramble Heifer Move-in

- Up to 3 Junior Breeding Beef Heifers can be nominated to move-in with scramble heifers. Nominations will be due on December 1st and correspondence on approvals will be sent by Feb. 1st. Any club/chapter found in violation of nomination will be disqualified.

Junior Market Steer Show Classes

- Restructuring classes and auction lots so the number of classes and auction lots per breed are preset consistent with other market auctions
- Number of auction lots will remain at 420
- More information will be sent at a later date once finalized

Junior Breeding Heifer & Market Steer Tie-out Limit

- Limiting the number of tie-outs sold
- Tie-outs will be available on a first-come, first-serve basis when entering entries online.

Calf Scramble Business Plan

- New for 2019, the business plan will replace the scrapbook
- The business plan will serve as an educational tool for exhibitors to better understand the costs related to raising an animal project, P&L, and the long-term goal of the project.
- Monthly report submissions include any monthly costs including cost of calf, feed, vet/health, supplies, capital improvements/equipment, barn/pasture/stall rental, and other expenses. A brief narrative regarding their goal and any knowledge/experience gained will also be required.

Young Guns Clay Shoot

- New location, Greater Houston Gun Club, 6700 McHard Rd, Houston, TX 77053

Junior Market Shows

Market Lamb & Goat Shows: Tuesday, March 5 – Thursday, March 7

- **Judges:**
 - Lambs – Todd Wise, Keenesburg, CO
 - Goats – Marvin Ensor, San Angelo, TX

Market Poultry: Thursday, March 7 – Friday, March 8

- Broiler Show- March 7; Turkey Show – March 8; Grand Drive – March 8
- Judges will be announced once finalized

Market Barrow Show – Saturday, March 9 – Thursday, March 14

- **Wave 1:** Dark Barrows; **Wave 2:** Light Barrows
- **Judges:** Kade Hummel, Olsburg, KS and James Backman, Denair, CA

Market Steer Show/Scramble Steer Show: Mon., March 11 – Fri., March 15

- **Judges:**
 - Market Steer: Kevin Jensen, Courland, KS
 - Scramble Steer: TBD
- Market Steer Show class changes, please see page 3.

Junior Breeding Shows

Junior Breeding Gilts: Thursday, Feb. 28 – Friday, March 1

- **Judge:** Maverick Squires, Norman, OK
- New class schedule, please see page 3

Junior Breeding Sheep: Saturday, March 2 – Monday, March 4

- **Judge:** Lance Miller, Edgar, WI
- **Open Show:** Sunday, March 3
- **Junior Show:** Monday, March 4
- **Showmanship:** There will be no showmanship classes for 2019, showmanship will be judged by a separate judge while the junior show classes take place.

Scramble Heifer Show: Tuesday, March 5 – Friday, March 8

- Judges: TBD
- Show: Wednesday, March 6 at 11:30 am
- New pre-stalling for up to three exhibitors accompanying scramble heifers, please see page 3

Junior Breeding Beef Heifer Show: Wednesday, March 6 – Saturday, March 9

- **Judges:**
 - **Terri Barber, Corrales, NM**
 - ARB, Charolais, Chianina, Limousin, Maine-Anjou, Red Brangus, Shorthorn, Simmental
 - **Shane Bedwell, Holt, MO**
 - Grey Brahman, Red Brahman, ORB, Santa Gertrudis, Simbrah
 - **Dr. Scott Schaake, Manhattan, KS**
 - Angus, Beefmaster, Brangus, Hereford, Polled Hereford, Red Angus

- **Schedule:**
 - Show A – Thursday, March 7
 - East: Beefmaster, Brangus, Simmental, Red Brangus
 - West: ORB, Simbrah, Santa Gertrudis
 - Show B – Friday, March 8
 - East: Limousin, Charolais, Maine-Anjou, Shorthorn
 - West: Angus, Polled Hereford, Hereford, Grey Brahman
 - Show C – Saturday, March 9
 - East: Chianina, ARB
 - West: Red Angus, Red Brahman
 - Champion Drive 30 minutes after completion of breed shows

Junior Dairy Heifer Show: Friday, March 15 – Sunday, March 17

- **Judge:** Mark Rueth, Oxford, WI

Contests

Schedule			
Contest	Date(s)	Contest	Date(s)
Young Guns Sporting Clay Shoot	Feb. 22 - 24	4-H/FFA Wildlife Habitat	Saturday, March 9
4-H/FFA Beef Quiz Bowl	Friday, March 1	State FFA Tractor Tech Contest	Sun, March 10 – Mon, March 11
4-H/FFA Range & Plant ID	Saturday, March 2	Public Speaking Contest	TBD
4-H/FFA Floriculture	Saturday, March 2	4-H/FFA Livestock Judging	Monday, March 11
4-H/FFA Nursery Landscape	Saturday, March 2	4-H/FFA Wool Judging	Monday, March 11
Ranching & Wildlife Poster Board	Saturday, March 2	4-H/FFA Vet Science	Tuesday, March 12
Ranching & Wildlife Video Contest	Saturday, March 2	*4-H/FFA Food Challenge Contest	Tuesday, March 12
4-H/FFA Meat Judging	Sunday, March 3	Ag Product ID	Wednesday, March 13
Ag Science Fair	TBD	*Ag Robotics	Wednesday, March 13
Junior Commercial Steer	Sun, March 3 – Tues. March 5	Ag Mechanics Contest	Fri, March 15 – Sun, March 17
*4-H/FFA Horse Judging	Monday, March 4	4-H/FFA Dairy Judging	Saturday, March 16
*4-H/FFA Poultry Judging	Wednesday, March 6		

*Denotes new contest date

Junior Commercial Steer

- **Important Dates**
 - September 1st – Online Intent Form Opens
 - September 30th – Cattle must be purchased
 - October 10th – Deadline to submit Online Intent Form and Postmark deadline for Original Scale Tickets

Calf Scramble

- **Progress Show:** October 26 - 27 at the Humble Civic Center
 - Open to all current exhibitors in the calf scramble program
 - No fee to attend
 - Heifers are shown by division, steers are shown by weight

Exhibitor Handbook & Online Entry

Handbook & Entry Forms: Available online 1st part of October

Online Entry: opens October 15th

Entry Deadline: Online entries must be submitted by December 1st

- Late fees apply after this date
 - Dec. 2nd – 15th: \$250 late fee per club/chapter
 - After Dec. 15th: \$500 per entry